
kikibash

Overview

kikibash helps parents discover kids' party venues, see real availability and book in minutes. You pay only when a booking through kikibash results in a party that takes place.

About Us

kikibash is a Toronto-based startup helping parents plan and book their child's birthday party in one place. They can find a venue, choose an available time and add extras. We're starting in Toronto with a small group of founding venues, with plans to expand across Canada.

We started kikibash after seeing how much back-and-forth it takes to book a kids' party—for both parents and venues.





The Challenge

Most party venues still book by email, phone and request forms, which costs staff hours and loses parents along the way.

- **Back-and-forth:** Each booking can take several emails or calls to find a date, confirm a package and answer questions.
- **Deposit tracking:** E-Transfer payments and card payments taken over the phone have to be tracked and matched by hand.
- **Late changes:** Final guest numbers and extras are often confirmed close to the party date, leading to more emails.
- **Double-booking risk:** Phone, email, and walk-in bookings can leave calendars out of sync.
- **Lost bookings:** Parents who can't quickly find available dates or prices may book somewhere else.
- **Missed evening bookings:** Parents often plan parties at night. A message sent at 9 p.m. may sit until morning, while they book somewhere else with instant booking.
- **Empty slots:** Weekday and off-peak times can go unbooked when parents can't easily see that they're available.
- **Paperwork on party day:** Waivers, guest list and allergy notes are still collected on paper at the door.
- **Pressure from larger venues:** Bigger chains already offer online booking, and parents are coming to expect the same convenience elsewhere.
- **Admin taking time from parties:** Time spent managing bookings and payments is time away from running great parties.

Our Solution

kikibash turns each of those steps into something parents do themselves online, while you stay in control of your calendar and prices.

- Parents can discover your venue by searching their child's age, interests and neighbourhood, see your real availability, including weekday openings, and book an open time instantly, 24/7.
- Payment is collected at booking and paid out to you after the party.
- Add phone and walk-in bookings to your calendar, and those times are blocked on kikibash right away.
- Parents see your packages, what's included and the total price for their group before they book.
- Parents can choose guests and extras, like a cake or face painter, during booking, with the total calculated automatically.

Your own booking button. No kikibash fee.

Add a "Book now" button to your website and social media. When parents book through your button, you pay no kikibash booking fee. You only pay kikibash for new customers we bring you. Card processing is charged at cost.

Coming at launch.



How it works

- Parents search by their child's age, group size, interests, and postal code, then choose one of your available party times.
- Parents pay through kikibash when they book.
- You receive your payout a few business days after the party, with the kikibash fee already deducted.
- You set your own prices, packages, and cancellation policy.

What we set up for you

We handle the initial setup so your venue can be ready to go live with about an hour of your time.



- **Your listing:** We create your page using your current packages, prices, photos, and policies. You review and approve before it goes live.
- **Your calendar:** We add your party time slots and mark the dates you're closed. Google Calendar sync is coming soon.
- **Your extras:** We add the add-ons you offer and any outside vendors you allow.
- **Your payouts:** You connect your bank account through our payment partner.
- **Your dashboard:** Manage your slots, packages, prices, and extras. Add phone or walk-in bookings to block those times on kikibash.
- **A quick walkthrough:** We show you how to use your dashboard, including how to add bookings.
- **Ongoing support:** You'll have a direct contact at kikibash for questions and changes.

Founding venue offer

Your first three completed bookings through kikibash are free, with no time limit to use them. After that, the standard rates shown below are locked in for you for 12 months, even if our prices increase.

Your Fee

You pay 5% of each booking, with a minimum of $15 and maximum of $60.

Party Total	kikibash Fee
$250	$15 (minimum)
$500	$25
$1,000	$50
$1,500	$60 (maximum)

Card processing is passed through at cost (about 2.9% + $0.30 per payment) and deducted from your payout, the same as a card machine at your front desk.

What you never pay for

- Sign-up fees.
- Required monthly fees. Everything you need to take bookings is included.
- A contract. You can leave anytime.
- Cancelled or declined bookings.
- Bookings you add yourself, including phone bookings, walk-ins, and regular customers.





Optional Pro Tools (coming soon)

Pro will offer optional tools for venues that want more, including live guest lists with RSVP tracking and allergy notes, digital waivers, detailed revenue reports, and a booking-by-booking sales and payout ledger showing completed party totals, KikiBash fees, and payouts to your venue. Pro will also include integrations with QuickBooks, Xero, and FreshBooks. We may add more tools as we learn what venues need.

Founding venues will receive early access to Pro at a reduced price.

Next steps

We're launching in Toronto in winter 2026-2027 and welcoming our first founding venues now. Interested in becoming a founding venue? Email hello@kikibash.com.

www.kikibash.com

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